

# How Affiliate Businesses Scale Global Payables Automation

With Tipalti, affiliate networks and ad networks will never need to implement another system to handle payments, spend valuable time managing payables, or hire resources to keep supporting accounts payable. Tipalti ensures that publishers and partners have a high level of satisfaction with their commission and payouts.



## Scale Quickly Without Payment Headaches

With an end-to-end payables platform built with the infrastructure for long-term success, affiliate networks won't have to worry about devoting more resources to payables as they grow.



## Avoid Financial and Compliance Risk

Mitigate risk and fraud with KPMG-approved W-9/W-8 tax compliance, 1099/1042 form collection, audit trails, and fraud prevention capabilities to help affiliate businesses abide by appropriate tax laws and avoid the risks of paying-out to fraudsters or bad actors.



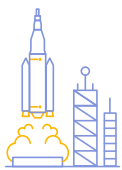
## Eliminate 80% of the Payables Workload

Smart Automation makes the payment process invisible by cutting out manual work. As your publishers scale, you want the payments workflow to be as seamless as possible. No more cutting checks to hundreds of publishers or tedious accounting tasks. Automation creates fewer payment errors & happier publishing partners.



## Attract and Retain Your Best Publishers

Tipalti provides a best-in-class publisher payments experience, delivering a white-labeled partner portal with fast payments, global coverage across 196 countries, 120 currencies, 6 payment methods, and unparalleled publisher visibility. A streamlined payables process gives your company an advantage over your competitors because your publishers, influencers, and other partners are expecting a worry-free payments experience.



## Improve Financial Close By 25%

Payment methods, currencies, subsidiaries, and geographies are combined and reconciled in real-time for instant visibility. Detailed transaction and reconciliation reports are integrated with your ERP system to provide a consolidated view of all payable accounts. Affiliate businesses are becoming increasingly global in nature—managing payments from a centralized dashboard improves financial visibility and helps improve your financial close process.

We help over 2,500 customers make payments to over 4 million partners. With a 99% retention rate and a growing list of satisfied publishers, Tipalti is the best-reviewed payables automation platform for modern, high-velocity affiliate networks.

**adcombo**

**GoDaddy**

**clickdealer**  
a GDM group company

**click funnels**

**Digital Media Solutions\***

**jumbleberry**

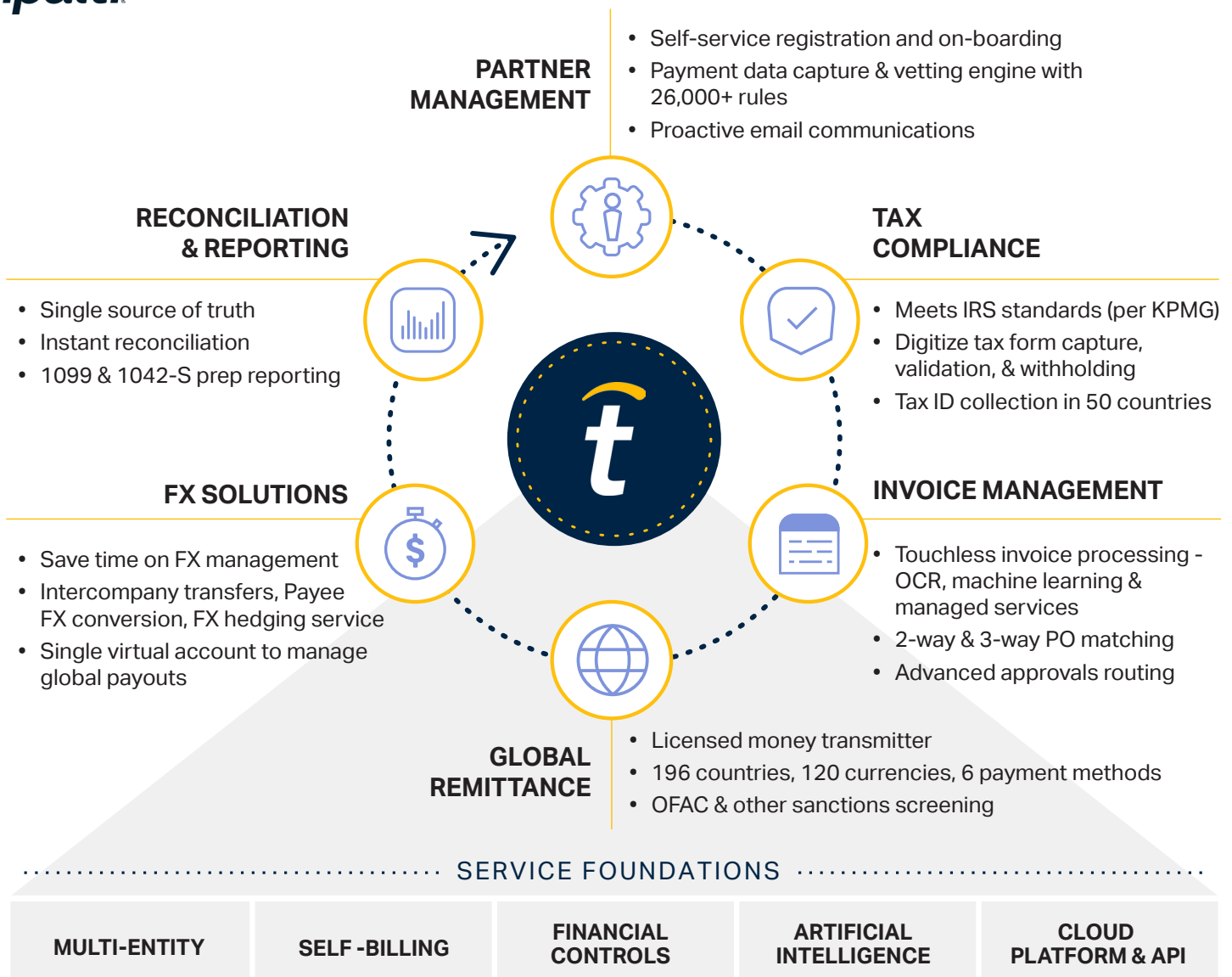
**clixflow**

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**ARAGON**  
ADVERTISING

**GLOBALWIDE MEDIA**

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Publishers want to collect payments in a timely manner. Which is why we started looking at Tipalti. We integrated Tipalti through our platform so that advertisers or networks could pay all their publishers in a seamless fashion. That's going to be our focus—being best in class in terms of affiliate management and tracking. And we feel that Tipalti is best in class with payments.

**Sam Darawish** CEO of Everflow Technologies